



JOIN US!

# Collaborating for a Dementia-Friendly Washington: Inspiring Change

A conference promoting the growth of dementia-friendly communities in our state

Registration now open: [www.tinyurl.com/DementiaFriendlyWA2020](http://www.tinyurl.com/DementiaFriendlyWA2020)

**Tuesday, September 29** and  
**Wednesday, September 30** | 9 a.m. – 12 p.m.

A two-day virtual event

- **CONNECT** with others who share your passion for raising dementia awareness, challenging stigma, and empowering people with memory loss to remain active and connected within the community
- **BE INSPIRED** by innovative programs and initiatives across the state and nation
- **DISCOVER** steps to make your own community more dementia-friendly

Organized by the UW Memory and Brain Wellness Center, on behalf of the Washington State Dementia Action Collaborative, with primary funding provided by the Aging and Long Term Support Administration, and with a planning committee made up of advisors from across the state.

**UW Medicine**  
MEMORY & BRAIN  
WELLNESS CENTER

**Dementia  
Action  
Collaborative**  
Washington State

**Washington State**  
Department of Social  
& Health Services  
*Transforming lives*

A dementia-friendly community is a town, city or county committed to the full inclusion of people with dementia and their families in community life.

## Who should attend?

This conference is for anyone who wants to take action to make their own community more dementia-friendly, including people with dementia, caregivers, and people who work in a variety of public settings:

- Aging and senior services
- Arts and culture
- Chambers of commerce
- City and county government
- Community centers
- Cultural associations
- Faith communities
- Libraries
- Neighborhood groups
- Parks and recreation
- Service clubs
- Social or health care services

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**KEYNOTE:**

# Building Dementia-Friendly Communities, Together

**Meredith Hanley, MSW**

*Director, Community Capacity Building, National Association of Area Agencies on Aging  
Project Director, Dementia Friendly America*

**HIGHLIGHTS:**

**Featured dementia-friendly innovations** in museums, libraries and senior centers

**Program demonstrations** such as dementia-friendly improv theater

**Practical and engaging break-out sessions**, covering topics such as:

- How to start an “Alzheimer’s Café” social meet-up, walking group, or dementia choir
- Lessons on cultural relevancy from the SHARP study with older African Americans
- Applying the Dementia Friendly America model in your city or county
- Best practices for virtual programs to enhance social engagement
- Promoting dementia awareness, from Dementia Friends to Memory Sunday

**REGISTRATION:**  
**\$15 Community Member**  
**\$40 Professional**  
*Scholarships Available.*

**More info on event schedule and speakers:** [www.tinyurl.com/DementiaFriendlyWA2020](http://www.tinyurl.com/DementiaFriendlyWA2020)

## Thank you for generous underwriting support at the following levels:

### Dementia-Friendly Champions (\$1500)



### Community Changemakers (\$1000)



### Seed Sponsors (\$500)

