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## **HAAA Hearing Loop Advocate to Present at *Listen for Life***

### **Highlights Life-changing Technology**

**Seattle, WA** - Juliëtte Sterkens, Au.D., award-winning national hearing loss advocate will present *Hearing Loops: A Win-Win for Consumers and Audiologists*, at the *Listen for Life* conference to be held Saturday, April 26, 2014 at [Virginia Mason's Volney Richmond Auditorium](#) (the auditorium is looped). Dr. Sterkens will explain how the hearing loop is changing how people with hearing loss engage with their world.

The purpose of Virginia Mason's *Listen for Life* professional audiology conference is to provide an update on causes and treatment of sudden-onset sensorineural hearing loss, assistive listening devices and hearing loops, and ototoxicity in children. The event will bring more than 100 audiology professionals from the Pacific Northwest to Seattle.

Dr. Sterkens will present the benefits of hearing loops, targeting the patient's need for public access, and universal adaptation. Demonstrating the technology and teaching patients how to use the telecoil to connect to the hearing loop at their place of worship, office boardroom or customer service counter, will be examined.

Professionals attending the conference can earn up to .475 Continuing Education Units (CEUs) from ASHA, AAA, and OSPI. Vendors will be present during breaks and lunch will be provided by HAAA-WA. View the [conference brochure](#) for a complete schedule, CEU information and general information.

Dr. Sterkens is available to the media and the community for interviews. Contact Cheri Perazzoli, [cheripz@gmail.com](mailto:cheripz@gmail.com), 425.785.4904 to arrange.

*For more information on induction or hearing loops, visit*  
<http://www.hearingloss.org/content/loop-technology>, [www.hearingloss-wa.org](http://www.hearingloss-wa.org),  
[www.loopseattle.org](http://www.loopseattle.org), [www.davidmyers.org](http://www.davidmyers.org), or  
[http://www.audiology.org/resources/consumer/Pages/Get\\_in\\_theHearingLoop.aspx](http://www.audiology.org/resources/consumer/Pages/Get_in_theHearingLoop.aspx)

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